

Feature Comparison: MyBookie vs. Top 3 Competitors

A side-by-side analysis of bookkeeping platforms for small business owners and entrepreneurs.

Feature	QuickBooks (\$35-235/mo)	FreshBooks (\$21-65/mo)	Xero (\$15-60/mo)	MyBookie (\$0-39/mo)
Bank Connections	Yes	Yes	Yes	Yes (Production)
AI Assistant	Intuit Assist	No	No	FinanceBot (GPT-4o)
Multi-Business	Separate subscriptions	Separate subscriptions	Separate subscriptions	
Auto-Categorization	Yes (rule-based)	Basic	Smart matching	Yes (vendor AI)
Invoicing	Advanced	Best-in-class	Good	Yes
Receipt Scan	Yes	Yes (paid)	Yes	Yes (all tiers)
Mileage Tracking	Yes	Yes	No	Yes
Payroll	Add-on (\$50+/mo)	Add-on	Integration	Built-in
QuickBooks Import	N/A	No	Yes	Yes
Tax Estimates	Basic	No	No	Yes
Cash Flow Forecast	Advanced plan	No	Yes (paid)	Yes
Accountant Access	Yes	Yes	Yes (unlimited)	Yes
Team Access	1-25 users	1+\$11/ea	Unlimited	Built-in
2FA Security	Yes	Yes	Yes	Yes (email OTP)
Email Campaigns	No	No	No	Built-in drip

Where MyBookie Wins

50-70% Cheaper

MyBookie undercuts every competitor at every tier. Pro at \$9/mo vs QuickBooks Simple Start at \$35/mo.

AI Financial Assistant

FinanceBot (GPT-4o) gives personalized financial advice. No competitor offers a built-in AI chatbot.

Multi-Business in 1 Account

Competitors charge per-business. MyBookie supports unlimited businesses in a single subscription.

All-in-One Platform

Payroll, mileage, receipts, tax estimates, and email campaigns are built-in. Competitors charge extra add-ons.

Built for Entrepreneurs

"QuickBooks was built for accountants. MyBookie was built for you." Simpler UI, faster onboarding.

Pricing Comparison

Plan Tier	QuickBooks	FreshBooks	Xero	MyBookie
Entry / Free	\$35/mo	\$21/mo	\$15/mo	FREE
Mid-Tier	\$65/mo	\$38/mo	\$42/mo	\$9/mo
Business	\$99/mo	\$65/mo	\$60/mo	\$19/mo
Premium	\$235/mo	Custom	\$60+/mo	\$39/mo
Payroll Add-on	+\$50/mo	Extra	Integration	Included

Annual Savings with MyBookie

Scenario	Comparison	You Save
Solo Freelancer	QuickBooks Simple Start (\$35/mo) vs MyBookie Free	\$420/year
Growing Business	QuickBooks Essentials (\$65/mo) vs MyBookie Pro (\$9/mo)	\$672/year
Small Team	QuickBooks Plus + Payroll (\$149/mo) vs MyBookie Business+ (\$39/mo)	\$1,320/year
Multi-Business Owner (3 businesses)	QuickBooks 3x subscriptions (\$105/mo)	\$1,152/year
	vs MyBookie Pro (\$9/mo)	

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